



County of San Bernardino Dept of Public Health
351 N. Mt. View Avenue • San Bernardino, CA 92415-0100
(909) 693-0750
Website: www.iehpc.org

Riverside/San Bernardino California Transitional Grant Area

Cameron Kaiser, MD
County Health Officer Co-Chair

Shelia Cromwell-Nieve
Community Co-Chair

Empowerment Committee

Thursday, April 30, 2015
10:00am to 12:00pm

Meeting Location
Department of Public Health
351 N. Mt. View Ave. B15
San Bernardino, CA 92314
(909) 693-0750

Teleconferencing Site***
Desert AIDS Project
1695 North Sunrise Way
Palm Springs, CA 92262-3702
(760) 323-2118

Agenda

10:00am	Call to Order	
	▪ Roll Call*	G. Maldonado
	▪ Introductions	
	1. Public Comments¹	Members of the Public
	2. Members Privilege	Committee Members
	3. Approval of Agenda²	G. Maldonado
	3.1 Approve the April 30, 2015 agenda	
	4. Approval of Minutes²	G. Maldonado
	4.1 Minutes of March 5, 2015	
	5. Old Business	G. Maldonado
	5.1	
	6. New Business²	
	6.1 May 13, 2015 Town Hall	
	Review Agenda (A-1)	G. Maldonado
	Draft Polling Questions	
	6.2 Review Storytelling model (A-2)	
	7. Public Comments	Members of the Public

	8. Members Privilege	Committee Members
	9. Review of Action Items	PC Staff
	10. Agenda Setting for Next Meeting June 4, 2015 SB County Public Health	G. Maldonado
	11. Roll Call*	PC Staff
12:00pm	12. Adjournment	G. Maldonado

Public Comments: Any member of the public may address this meeting on items of interest that relate to the Ryan White CARE Act by completing a speaker slip to indicate their interest in addressing the Planning Council. A three-minute limitation will normally apply to each member of the public who wishes to comment, unless waived by the Chair.

² The agenda item may consist of a discussion and a vote. Public comments can be made prior to each Planning Council vote.

* Members must be present at both roll calls to receive credit for meeting attendance.

** Attachment was not available at time of printing, but will be available at the meeting.

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DRAFT Agenda/Timeline

Time	Town Hall set-up	Who's Responsible
1:00pm	Registration/Check-in Table Resource Table <ul style="list-style-type: none"> • Molina • IEHP • FAP • Other Set-up computer/PowerPoint	
2:00pm	Start Meeting	
2-2:30	Welcome Introduction of Facilitator, Panelist and overview of the meeting Test of polling features	
2:30 -3:30	Panelist Presentations	
3:30-4:00pm	Polling Questions Live Questions Thank-you	
4-5:00pm	Wrap-up	

News
FOR IMMEDIATE RELEASE
March 25, 2015
Contact: HHS Press Office

HHS launches innovative digital storytelling project to support federal HIV response
Personal stories encourage HIV prevention, testing and treatment

The U.S. Department of Health and Human Services today released [Positive Spin](#), a comprehensive digital educational tool that uses personal storytelling to promote the importance of getting people with HIV into treatment. The project, which was developed by [AIDS.gov](#) with input from federal agencies, health care professionals, persons living with HIV and community-based HIV organizations, is available at <https://positivespin.hiv.gov>.

Positive Spin features the personal experiences of five HIV-positive, gay black men who have successfully navigated the HIV care continuum, from diagnosis to treatment and, ultimately, to viral suppression, which helps those with HIV stay healthy, live longer and dramatically reduce their chances of passing the virus to others.

Black gay and bisexual men are disproportionately affected by the domestic HIV epidemic. [According to the Centers for Disease Control and Prevention](#), black men account for almost one-third (31 percent) of all new HIV infections in the United States, and young black gay and bisexual men now account for more new infections than any other subgroup of gay and bisexual men by race/ethnicity and age.

The CDC [estimates](#) that, in 2011, 86 percent of HIV-infected individuals in the United States were diagnosed, but only 40 percent were retained in care, and only 30 percent achieved the ultimate goal of viral suppression. Positive Spin is part of a comprehensive federal effort to increase the proportion of HIV-positive individuals who are diagnosed, treated and virally suppressed.

Federal, state and local agencies use data on the HIV care continuum to identify gaps in HIV services, develop strategies to improve engagement in care, determine how best to prioritize and target available resources, and monitor progress in their response to HIV.

HHS Secretary Sylvia M. Burwell said that a key goal of the project is to promote and demonstrate digital storytelling as a tool for HIV outreach. "These compelling and emotionally engaging stories will serve as an important tool in helping to counter the misconceptions, stigma and discrimination that continue to create significant barriers to HIV testing and treatment for all populations."

"We hope the personal narratives in Positive Spin will inspire more people who are living with HIV to get tested and treated, so that they can protect their health and the health of their partners," added Miguel Gomez, AIDS.gov director.

Positive Spin is specifically designed to provide information that is easily readable on a mobile device. The video stories are accompanied by user-friendly information about the care continuum, including easy-to-understand infographics and links to federal resources.

Positive Spin supports President Obama's [HIV Care Continuum Initiative](#), the [National HIV/AIDS Strategy](#), and the [Digital Government Strategy](#).

###

POSITIVE SPIN

A series of real stories from real people about their unique experiences along the HIV Continuum of Care.



PERSONAL STORIES



Paul



Uriah



Ken



Guy



Patrick

Extra Footage: Intro | Trailer



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Empowerment Committee

Thursday, March 5, 2015
11:00am to 12:30pm

Meeting Location
Department of Public Health
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Minutes

Members: G. Maldonado, G. French, J. Taylor, L. White
Guests: A. Jacobson, D. Richardson
Staff: A. Fox

11:12am	Call to Order	
	<ul style="list-style-type: none"> ▪ Roll Call* G. Maldonado ▪ Introductions 	
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	1. Public Comments¹	Members of the Public
	NONE	
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	2. Members Privilege	Committee Members
	NONE	
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	3. Approval of Agenda²	
	3.1 Approve the March 5, 2015 agenda	G. Maldonado
	There was a motion to approve the 3.5.15 agenda.	
	M/S/C: G. French, L. White – No Abstentions.	
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	4. Approval of Minutes²	
	4.1 Minutes of January 8, 2014	G. Maldonado
	There was a motion to approve the 1.8.15 Minutes.	
	M/S/C: L. White, G. French – No Abstentions.	
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	5. Old Business	
	5.1 Review Updated Outreach Matrix (A-1)	
	The committee reviewed and revised the 2015 Outreach Matrix and requested that the Matrix be included in the April Council agenda packet.	G. Maldonado

6. New Business²

6.1 May 12, 2015 Town Hall

A. Fox updated the committee on the confirmation of a meeting site. She informed the committee that May 13th is the new date for the Town Hall meeting because of the availability of the venue, which is the Council Chamber for the City of San Bernardino. She stated the City Council Member Henry Nickel is working with her.

Review Agenda (A-2)

G. Maldonado

The committee reviewed the draft Town Hall agenda. G. Maldonado volunteered to be the Moderator.

Finalize Plans

The committee developed topics and pre and post questions for participants. The committee also finalized panelist. Staff was instructed to follow-up with invites and development of Flyer. G. Maldonado offered his Graphic Artist contact to work with staff.

7. Public Comments

None

Members of the Public

8. Members Privilege

G. French announced that the Center for Disease Control's report of HIV Surveillance stats that over the past three years that number of newly reported cases of HIV have stayed relatively the same except in the African American male populations where it has increased. J. Taylor said that the Council should figure out a way to educate/inform the community of the CDC reports. G. Maldonado stated that could be the topic for the June Town Hall meeting.

Committee Members

J. Taylor announced that he would be going to Arizona to participate in the White House Town Hall meeting on HIV and Aging on March 31st.

G. Maldonado announced that he would be speaking in Selma, Alabama at the 50th Anniversary of "Bloody Sunday" with Reverend Al Sharpton.

9. Review of Action Items

Staff will:

1. Look for previous policies on selecting Council members to attend conferences
2. Follow-up with IEHP contacts
3. Make final revisions on 2015 Outreach Matrix
4. Secure venue for June Town Hall in Palm Springs area
5. Follow-up with contacts for Town Hall presenters for June
6. Follow-up with Graphic Artist for Town Hall flyers

PC Staff

10. Agenda Setting for Next Meeting

April 30, 2015
SB County Public Health

G. Maldonado

11. Roll Call*

PC Staff

12:16pm

12. Adjournment

G. Maldonado

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